

Frisco Fire Safety Town Overview

Frisco Fire Safety Town is a unique fire and life safety program created through public / private partnerships between the City of Frisco, Frisco ISD and area businesses.

The program focuses on providing children with tactics to prevent injury or accidents, react in an emergency, recognize when a situation is unsafe and respond to such situations appropriately by using classroom instruction combined with hands-on learning techniques.

Frisco Fire Safety Town is devoted to children of all ages, with a particular focus on students in Kindergarten through fifth grade. Topics include:

- Introduction to Emergency Services
- Motor Vehicle & School Bus Safety
- Fire Safety & Burn Prevention
- Bicycle & Pedestrian Safety
- Internet Safety & Awareness
- Severe Weather & Disaster Preparedness
- Water, Gas & Electrical Safety



Many other safety topics will be covered during the year through special events, holiday safety training and summer safety education programs.

Sponsorship Information



For more information or to provide sponsorship of a motorized vehicle or bicycle package, contact Frisco Fire Safety Town.

Frisco Fire Safety Town
Contact: Ryan Wolford, Division Chief
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Motorized Vehicle and Bicycle Sponsorships



Available Sponsorships

One of the many safety education programs Frisco Fire Safety Town presents is "Motor Vehicle and Pedestrian Safety" which focuses on the correct use of seatbelts, safety rules while riding inside a vehicle and proper pedestrian behaviors. Once students complete their classroom instruction, they are able to complete a 'hands-on' demonstration of what they learned by driving motorized vehicles throughout the Frisco Fire Safety

Town streets. This shows the students an example of the difficulty involved in driving a car and also raises their awareness of pedestrians and the safety issues which drivers, passengers and pedestrians encounter each day.



Another popular safety education program, "Bicycle Safety and Pedestrian Awareness," provides students with information regarding the correct use of bicycle helmets, the importance of elbow and knee pads while riding wheeled toys and an overview of pedestrian safety. Again, students are able to complete a 'hands-on' demonstration of their

learning by riding bicycles throughout the Frisco Fire Safety Town streets.



Opportunities are now available to sponsor motorized vehicles and bicycles with protective equipment that will be utilized during various safety programs, summer sessions and special events held throughout the year. A one-time initial sponsorship fee would extend for a three (3) year term, to include:

- Sponsor's name and/or logo placed in a visible area on the item sponsored, where practical.
- Rotation of sponsored items to ensure each is used and visible on a regular basis.
- Routine maintenance, repair, and upkeep of each item including any necessary replacement of items throughout the three (3) year sponsorship term.
- Opportunity for renewal of item sponsorship upon the end of the initial three (3) year term, with new term period and sponsorship amount to be determined prior to a new agreement.



The final motorized vehicle and bicycles to be utilized in Frisco Fire Safety Town will be very similar in style to those shown here, built from heavy-duty materials to withstand the frequency of use they will receive. Early estimates indicate Frisco Fire Safety Town contacting over

20,000 students with fire and life safety education programs within the first year of operation.

Vehicle Package

- Motorized Vehicle
- Spare Vehicle Battery
- Three Year Replacement Guarantee



Bicycle Package

- Bicycle
- Bicycle Helmet
- Set of Elbow Pads
- Set of Knee Pads
- Three Year Replacement Guarantee

